

Summary

Sasha is a 28-year veteran of software engineering and leadership. He's worked in tiny start-ups and tier-1 investment banks. He gets a huge kick out of helping organisations deliver worthwhile, intelligent and high-quality products by evaluating the friction points between short and long term strategies and building great teams, culture, capabilities and technology.

Recent work includes

- * Interim Engineering Director at Abcam, working to build 6 engineering teams and deliver the organisation's new modern, product lead digital platform.
- * Interim CTO at isoshealth, building a new product, isosconnect.com on a tight budget and very tight timelines.
- * Managed technical relationships and delivery for multiple consultancy teams at Viooh for LaFosse as the Technology Director.
- * Designed the Google Cloud-based architecture and security for a health decision engine and website at Nell as the interim CTO
- * Moved software development to an in-house team on a modern tech stack. Grown the understanding of the processes and delivery complexities of development for the senior leadership team at My Tutor as the CTO
- * Creation and leadership of 5 full-stack dev teams & a Big Data team at DAZN.
- * Got a great development team back to meeting their potential at Elsevier.
- * Replaced monolithic payment systems with microservices at Argos.
- * Delivered 4K UHD Amazon Prime television on Roku devices at Amazon Instant Video with the UK & India based Roku teams.
- * Managed five mixed Java and Javascript teams, an iOS team and an Android team at Gamesys.
- * Run Scrum and Lean internal training across the company and started the Engineering Leadership Guild at Gamesys.

Experience

Fractionally Speaking

Co Host

January 2024 - Present (4 months)

isoshealth

Chief Technology Officer - Interim

June 2020 - Present (3 years 11 months)

London, England, United Kingdom

Commonplace

Fractional Technology Consultant

July 2023 - Present (10 months)

London, England, United Kingdom

Pezzo

Strategic Advisor

June 2023 - Present (11 months)

Illusionary Terrain

Co-founder

July 2020 - Present (3 years 10 months)

Wave Talent

Tech Advisor

September 2020 - Present (3 years 8 months)

London, England, United Kingdom

Anomalous Ltd

Technology Consultant - Managing Director

May 2016 - Present (8 years)

Senior technology leadership contracting, consulting and mentoring.

101 Ways

Practice Associate - Consultancy - Engineering Leadership

July 2019 - August 2023 (4 years 2 months)

London, United Kingdom

Client technology assessments, cloud architecture transformation, agile transformation, senior technology leadership and technical recruitment

interviews. Clients include the Cats Protection charity, Marshall & McLennan, City Pantry and Abcam.

La Fosse Associates

Technology Delivery Director

February 2020 - February 2021 (1 year 1 month)

London

Equal Experts

Consultant

February 2020 - February 2021 (1 year 1 month)

Nell Health

Chief Technology Officer - Interim

June 2019 - December 2019 (7 months)

London, United Kingdom

Key technology preparation for new product release, improved security systems, data analytics pipelines, software architecture, software supplier management and fundraising readiness. Google Cloud & Firebase. Python & React.js.

MyTutor.co.uk

Chief Technology Officer - Interim

November 2018 - October 2019 (1 year)

London, United Kingdom

Bringing technology in-house, gaining company expertise in React, Java, QA automation, DevOps, Cloud Infrastructure and Scrum. Improving the understanding of software development within the SLT. Providing transparency of delivery and highlighting the complexities of software delivery.

DAZN

Head Of Development (via 101 Ways) - contract

February 2018 - October 2018 (9 months)

Built and led four fullstack webapp React, Node, microservice, Lambda AWS-based consultancy teams made up of tech leads/devs/business analysts & scrum masters. Also a mixed client/consultancy data warehouse team with data engineers, agile coach and big data architect, as well as a TV device porting team.

101 Ways

Head Of Development - contract

March 2017 - October 2018 (1 year 8 months)

London, United Kingdom

Elsevier

Engineering Management Consultant (via 101 Ways) - contract

March 2017 - February 2018 (1 year)

London, United Kingdom

Mendeley Data team, building a shareable, versioned, archived dataset repository for science researchers. Additionally helping out the big data operations platform team. Grew from one onsite team to two onsite, 2 offshore. Java/Scala Microservices, React.js & Node.js. AWS

Argos

Software Engineering Manager - contract

May 2016 - February 2017 (10 months)

London, United Kingdom

Architecture oversight, agile coaching and leadership for Argos' Checkout, Finance, Payments & Fraud teams. Successfully launch the payments microservice, which was Argos' first microservice.

Amazon Instant Video

Software Development Manager

August 2015 - November 2015 (4 months)

Leading two development teams, one in London and one in Bangalore to deliver the Amazon video app onto Roku digital TV devices. We successfully launched the Amazon player in the UK as well as a new software version that supports 4K/UHD streaming, while under some extremely tight deadlines. My role was split between operational reporting and improving and coaching a new team's use of Agile and Scrum. The development work was split between C++, Lua and Brightscript.

Gamesys

Senior Agile Development Manager

July 2013 - August 2015 (2 years 2 months)

Piccadilly Circus, London

Managing eight Agile teams of mixed Java, Javascript, iOS, Android, automation and manual QA and developers as well as two development managers with their own teams. Responsible for delivering Scrum and Lean training across multiple tech departments, and coaching them for success.

Rebel Technology

Co-founder & Kickstarter manager

April 2013 - April 2014 (1 year 1 month)

London, United Kingdom

Rebel Technology is a small music tech start-up specialising in the design and manufacture of ARM-based electronic synthesizer devices. I joined to help crowdfund and Lean project manage the OWL effects pedal, a guitar pedal that can be programmed in C++. The project successfully funded within two days on Kickstarter and became the basis for several later products.

Vibrant Media

Agile Software Engineering Manager

September 2008 - April 2013 (4 years 8 months)

Managing Java and Javascript teams in London and New York

Pelgrane Press

Co-founder - Part time

March 1999 - 2010 (11 years)

Roleplaying games company, produced The Dying Earth RPG line, Essoterrorists, Book Of Unremitting Horror and Trail Of Cthulhu.

JPMorgan

Senior Java Developer - Contractor

June 2006 - February 2008 (1 year 9 months)

Front end developer for CDS Trader and Sales real time Eclipse RCP application.

FlexEye Technologies

Java Application Designer - Contractor

2005 - 2006 (1 year)

J2SE, Swing, RMI, XML, UI/UX

Gameforce UK Ltd

Co-founder - Part time

2000 - 2006 (6 years)

Roleplaying, wargaming, board gaming and card gaming convention company. I ran the the Dragonmeet annual convention for 4 years.

BSkyB

Senior Java Developer / Team Lead - Contractor

2001 - 2005 (4 years)

Swing, J2SE, J2EE, MQ Series, SOAP, Websphere, Oracle, JUnit, CMS, Struts, ERP, Team leading

Deutsche Bank

Senior Developer - contractor

2001 - 2002 (1 year)

Java, Swing, CORBA, Oracle

Eludo

CTO - Start up

2000 - 2001 (1 year)

J2EE, JSP, Javascript, HTML, J2SE, MySQL

Sun Microsystems

Java Mentor - Contracting

1998 - 1999 (1 year)

Work Group Systems

Team Leader

1997 - 1998 (1 year)

Java 1.1, RMI, Swing, C++, SQL, Team leading

Intuitive Systems

Java & C++ Programmer

1995 - 1997 (2 years)

Java 1.0, Java 1.1, JDBC, AWT, C, C++, SQL

Education

London Metropolitan University

Bachelor of Science, Computer Science · (1992 - 1995)

Fortismere

· (1982 - 1989)

Agile Leadership

Agile Leadership